

2017 SPONSORSHIP OPPORTUNITIES



Bryan Cranston

Viola Davis

Colin Farrell

With a film program committed to the presentation of American Independent and World Cinema complemented by mouthwatering 'farm to table' Pacific Rim Cuisine culinary arts celebrations, the 18th annual Maui Film Festival at Wailea, from June 15th to 19th, will again jump start the 2016 'Season of Summer Cinema'.

Embracing the cultural diversity and authenticity of Hawai'i, the Festival will again infuse every possible strand of its DNA with the sights, scents, sounds and special pleasures of Maui. Because yet again — driven by our passion for sustainability and a core commitment to produce a carbon neutral event — the vast majority of Festival will take place under the stars, lit by the moon, powered by Maui's abundant sun and enveloped in the scent of fresh plumeria.

ABOUT THE FILM FESTIVAL

"The Maui Film Festival at Wailea is a 'jewel-box' festival - able to handle anything without becoming unwieldy or impersonal. Flawlessly planned. Watch for even greater things to come. The national press is taking notice, with the Hollywood Reporter, Variety, LA Times, Entertainment Tonight, CNN, E! and Vanity Fair all reporting on its goings-on. Watch for even greater things to come!" — Indiewire

Over the past 17 years, the Maui Film Festival has grown from an event with less than 2,500 attendees to one that constantly attracts 17,500+ savvy cineastes, just plain lovers of great films and those drawn to intelligent cinema and libation lubricated conversation, connection and community enjoyed at the intersection of 'smart and heart'.

The quality of each year's 40+ Films, Filmmaker Panels and Big Screen, yet somehow, 'Intimate Conversations with... Festival Tributes', consistently earn kudos from film industry press and both mainstream and independent media who also often praise the Festival's 'ambiance' and quality of its' theaters', which include the 2,500+ capacity open air Celestial Cinema, 500+ capacity Toes-in-the-Sand Cinema on Wailea Beach and Castle Theater at the Maui Arts & Cultural Center. Its Special Events — including each year's Taste of Wailea (650+), Four Seasons Resort Maui hosted Taste of Chocolate, Grand Wailea hosted Taste of Summer and VIP Soirée at Spago (also at the Four Seasons). Always under-the-stars and lit-by-the-moon, since 2006 the Festival also became literally powered-by-the-sun!

BENEFITS OF SPONSORSHIP

On average, from 2011 through 2016, the Maui Film Festival at Wailea has generated 'one point five' billion plus media impressions from media outlets including the L.A. Times, Vanity Fair, E! Entertainment News, Huffington Post, Variety, The Hollywood Reporter, In Style, People, MSN.com, indieWIRE and USA Today online, in print and on screens large and small.

By sponsoring the Maui Film Festival your company also joins an exceptional group of elite companies including American Express, Netflix, Starz, Hawaiian Airlines, Tommy Bahama, Landmark Theatres, Whole Foods, Ameriprise, Financial, Louis Vuitton, Four Seasons Resorts, Mercedes Benz, Spago, Jamba Juice, Sunrun, Lexus and Starbucks Coffee. These companies all understand the value of aligning their brands with the visionary talent presented by the Maui Film Festival and that the excitement it generates enhances their brand's reputation, ROI and bottom line.

The Maui Film Festival Development Team thrives on the opportunity to exceed every sponsor's goals and expectations. Taking your lead and then collaborating to create a customized, innovative and exciting benefits package of hospitality opportunities, on-site experiential activation, social media outreach and media exposure designed to do just that.

To explore the Top Levels of 2017 Festival Sponsorship Options, see pg. 14 of attached PDF. For additional options, please email development@mauifilmfestival.com or call 808.579.9996.