

Passionately Created. Intelligently Designed. Endlessly Inspiring.



Under-the-Stars. Lit by the Moon. Powered by the Sun.



Maui SkyDome



Clint Eastwood



Robert B. Clasen, Chairman and CEO of Starz, LLC



Celestial Cinema

What if your **brand** could connect with **thousands of people**—while they are **relaxed and unplugged** from the frenetic pace of **daily life**—who, even during these **challenging times**, have the **earning power**, **discretionary income** and **desire** to **seek out**, **experience** and **enjoy** products and services that **support ‘green’** and **sustainable lifestyles?**

“The Maui Film Festival Serves Up Feasts, Stars and Enlightenment. It’s where the seaside rules and studio execs retreat and where there’s enough A-list presence on and off screen to make it an island celebration deserving of its industry recognition.”

— Harriette Yahr, IndieWire



Stella Artois Afficionados



Felicity Huffman

William H. Macy



Claire Danes



Jake Gyllenhaal



Maitini™ Ice Bar

What if you could do it at a **picture perfect film festival**—that in 2009 generated nearly **one billion media impressions worldwide**—while creating **brand awareness and loyalty** among the **cultural creatives**, first adapters, **navigators** and **new enthusiasts** that you crave?

"The Maui Film Festival is a perfect combination of a beautiful location, great people, great venues and a wonderful mix of films.

As founder and director Barry Rivers says about the Maui Film Festival 'Heaven finally has a film festival.' I couldn't agree more!"

— Jane Sarkin, Features Editor, *Vanity Fair*



Willie Nelson

Zoey Deschanel



Four Seasons Resort Maui at Wailea



Patricia Clarkson

Joan Allen



Angela Bassett



Greg Kinnear

What if you could do it all in a **magical place**,
where the **'sun dances'** on tropical waters that
massage the body, insightful movies **rejuvenate**
the spirit, 'brainstorm' presentations **expand the mind**
and **leading-edge** spa treatments **soothe the soul?**

The Maui Film Festival's powerful pull and presence delivers a CRUSH of both entertainment industry and leisure travelers coming in for the Festival. We end up full with A-List guests paying rack rates. They eat in the restaurants, relax in the Spa, party in the resort all week long, and are particularly energized by the celebrities in and around the resort. It's my favorite week of the whole year!"

— Mark Simon, Director of Marketing, Four Seasons Resort Maui at Wailea



Festival Astronomer at the Celestial Cinema



Taste of Wailea



Festival Tribute at Wailea Beach Marriott Resort



SandDance Theater on Wailea Beach

What if you could do **all this and more,** while warmed by **plumeria scented** tradewinds, the **spirit of aloha** infusing every encounter, relaxing **under-the-stars** of an **infinite** and **eternal sky** at the **one and only Celestial Cinema** in the known universe?

“Hollywood under the stars – in pure paradise. That’s the cosmic chemistry of this under-the-stars festival. You relax all day. You get that thrilling “Is this the upstart Oscar contender of the year?” buzz at night. The features don’t start until you’ve observed a hula ritual and heard an astronomer’s tour of the stars. Yet this isn’t a New Agey fringe festival: it’s grown from 1,500 to more than 20,000 attendees in less than a decade and drawn blockbuster premieres.

— Sarah Mueller Bossenbroek, San Francisco Magazine



VIP Party 'Firespinner'



Pierce Brosnan

William Hurt



Adrien Brody

Dennis Quaid



Lei Greeters

VIP Party Hostess

What if a virtually **turn-key opportunity** made it possible for your guests to **enjoy it all on Maui**, shoulder-to-shoulder with **A-List** film industry **luminaries** alongside your company's key **executives**, staff and most **treasured clients**, while experiencing world class **culinary arts celebrations** by some of the **most inventive** master chefs **anywhere?**

"The Maui Film Festival is a kick ass event. It's so sweet and so laid back and it's cultivating really great filmmakers with an environmental slant, and a meaningful take on life."

— Pierce Brosnan, Maverick Award recipient

"The Maui Film Festival is terrific! It's vibe echoes the early days of Sundance."

— Dennis Quaid, Academy Award nominee and Galaxy Award recipient

Sponsorship. Meet Opportunity.



Maui Film Festival Wailea * June 16-20, 2010



Maui Film Festival *Wailea*

June 16-20, 2010

FOR COMPLETE SPONSORSHIP INFORMATION PLEASE CONTACT:

Development Office
Maui Film Festival
P.O. Box 790669
Paia, HI 96779

Phone: 808.579.9996 ★ Fax: 808.579.9552

Email: Development@MauiFilmFestival.com

www.MauiFilmFestival.com

©2009 All Rights Reserved Maui Film Festival Inc.

PHOTO CREDITS: Photo Credits: Clint Eastwood, Felicity Huffman, William H. Macy, Woody Harrelson, Helen Hunt, Owen Wilson, Geena Davis, Jake Gyllenhaal and Mike Myers photos by Jeff Vespa, courtesy wire IMAGE. SkyDome, Seaside Cinema (pg. 8), Pierce Brosnan, Dennis Quaid, Patricia Clarkson, Joan Allen, Robert C. Clasen, Zooey Deschanel, Willie Nelson, Greg Kinnear, Adrien Brody, Angela Bassett, Taste of Wailea, Taste of Chocolate couple, VIP Filmmakers Soiree Trio, Taste of Wailea at Sunset, Maititini Girls, Stella Artois Afficianados, Lei Greeters, VIP Party Hostess, Maititini Ice Bar, Hula Dancers, Festival Tribute, Festival Astronomer, SandDance Theater, Seaside Cinema (pg. 8), 'Firespinner' and Celestial Cinema (pg. 7) photos by Randall Michelson. Opening Night Reception, Celestial Cinema (cover), Concert and Festival Tribute photos by Randy Jay Braun. Celestial Cinema (pg. 2) courtesy TadCraigPhotography.com.